



where
art
lives

BREWERY ARTWALK ASSOCIATION

2100 North Main Street #A10

Los Angeles, CA 90031

www.breweryartwalk.com

EXECUTIVE BOARD

MITZELLA, President; JAMES PAYNE, Treasurer; RICHARD GASKIN, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at board@breweryartwalk.com.

Unless otherwise announced, The Brewery Artwalk Association normally holds regular meetings the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6pm.

Please note, this is a living document. Agenda items may change without notice. Final agenda will be available to the public at the corresponding meeting.

AGENDA

Sunday Feb 10, 2019

6:00 – 7:00PM

The I5 Gallery 2100 N. Main St. #A10 LA CA 90031

Opening Remarks /Acceptance of Minutes

Treasurer's Report (Jim)

1. Review of books
2. Review of budget
3. Outstanding checks

Board Business (Mitzella)

4. To Do List
5. Board Retreat
6. Contact List
7. How to Artwalk Workshop (Gatsby)
8. Board Member Interviews
9. Winter Brew Winners

Fundraising (Jim/Mitzella)

1. Food Trucks
2. Future of Winter Brew

Advertising/ Graphic Design (Mitzella)

1. Back of Postcard
2. Error on Map
3. New Tenant Intro
4. Final Media Buy
 - Billboard - \$300
 - KPCC – approx. \$5000
 - LA Times - 1400
 - LA Weekly -\$400 (includes ¼ ad print and digital)
 - The Outlook- approx. \$705 (1/4 ad) or a b/w add for \$400
 - Social Media Ads -\$200
 - Total 7700- 7400

Data Management (Vaughn)

1. Data Management Report

I5 Gallery (Mitzella for Baha)

1. Gallery Report
2. Gallery clean day

Logistics (Kate)

1. Logistics Report
2. Communications Report
3. Voyage LA Interview

Social Media (Kristine)

1. Social Media Report

Open Floor**Meeting Adjournment****Next meeting :**

Sun March 10th 2019 6:00 – 7:00PM in I5 Gallery 2100 N. Main St. #A10 LA CA 90031