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## **BREWERY ARTWALK ASSOCIATION**

2100 North Main Street #A10

Los Angeles, CA 90031

[www.breweryartwalk.com](http://www.breweryartwalk.com)

### **EXECUTIVE BOARD**

MITZELLA, President; JAMES PAYNE, Treasurer; RICHARD GASKIN, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at [board@breweryartwalk.com](mailto:board@breweryartwalk.com).

Unless otherwise announced, The Brewery Artwalk Association normally holds regular meetings the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6pm.

Please note, this is a living document. Agenda items may change without notice. Final agenda will be available to the public at the corresponding meeting.

## **AGENDA**

**Sunday Jan 13, 2019**

**6:00 – 7:00PM**

**The I5 Gallery 2100 N. Main St. #A10 LA CA 90031**

### **Opening Remarks /Acceptance of Minutes**

### **Treasurer's Report (Jim)**

### **Board Business (Mitzella)**

1. To Do List
2. Board Retreat
3. Contact List
4. Minutes
5. Informed Delivery
6. Registration Rates

**Fundraising (Jim/Mitzella)**

1. QGive Fundraising Campaign
  - \$599.90 raised
2. Winter Brew Post Mortem
3. Amazon Smile Setup

**Advertising (Mitzella)**

1. Modern Luxury Refund
2. Postcard Proof Review
3. Media Buy Proposal
  - Billboard - \$300
  - KPCC – approx. \$5000
  - LA Times - \$600 culture monster / \$500 digital
  - LA Weekly -\$400 (includes ¼ ad print and digital)
  - The Outlook- approx. \$705 (1/4 ad) or a b/w add for \$400
  - Social Media Ads -\$200
  - Total 7700

**Data Management (Vaughn)**

1. Data Management Report
2. Minutes and Agendas updated on website
3. Registration Setup
  - Tier 1 Deadline Feb 1<sup>st</sup>
  - Tier 2 Deadline March 8th
4. Update Event Page with Winners
  - Eric Huig – Hip Cooks Gift Certificate
  - Eric Sloane – Pair of Tickets for The Montalban Roof Top Cinema
  - Kristine Schomaker - \$100 Gift Certificate for Barbara's At the Brewery
  - Albert Valdez – Stronghold Gym Gift Basket
  - Julia Montgomery – Stronghold Gym Gift Basket
  - Laurence Barbera – Hip Cooks Gift Certificate
  - Belinda Kwan – Artists & Craftsman Art Supply Deluxe Gift Basket

**I5 Gallery (Baha)**

1. Gallery Report
2. Gallery clean day

**Logistics (Kate)**

1. Logistics Report
2. Communications Report

**Community Outreach & Social Media (Gatsby)**

1. Social Media Report

**Open Floor**

**Meeting Adjournment**

**Next meeting :**

**Sun Feb 10<sup>th</sup> 2019 6:00 – 7:00PM in I5 Gallery 2100 N. Main St. #A10 LA CA 90031**