



where
art
lives

BREWERY ARTWALK ASSOCIATION

2100 North Main Street #A10
Los Angeles, CA 90031
www.breweryartwalk.com

EXECUTIVE BOARD

MITZELLA, President; JAMES PAYNE, Treasurer; JESS "PIP" PIPER, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at board@breweryartwalk.com.

Unless otherwise announced, The Brewery Artwalk Association normally holds regular meetings the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6pm.

MINUTES

SUNDAY March 8, 2020

6:00 – 7:00PM

The I5 Gallery 2100 N. Main St. #A10 LA CA 90031

Attendance

Board: Mitzella, Kate Hoffman, Dustin Knouse, Sarah Knouse, Jess "Pip" Piper

Visitors: N/A

Opening Remarks /Acceptance of Minutes

1. Mitzella stated that this would be the last BAA monthly meeting before Spring Artwalk.
2. February minutes could not be completed; The Secretary position had not yet been filled and the meeting was not recorded due to oversight.

Treasurer's Report (Jim)

1. Jim was not in attendance and didn't submit a report
2. Mitzella said she did hear from Jim prior to the meeting and he expressed concerns about the budget if artist participation is low. Registration has been much slower than usual which is likely due to uncertainty surrounding the COVID-19 outbreak.
3. Mitzella pointed out that if the Artwalk were to be canceled, some expenses could still be saved depending on cancellation policies of businesses & services booked for the event.
4. Kate suggested reaching out to inquire about cancellation policies Dustin said he will see what he can find out.

BOARD MEMBERS

MITZELLA, President; JAMES PAYNE, Treasurer; ANNETTE VILLARREAL, Secretary;
JONNO AGNEW, Community Outreach Officer; BAHA DANESH, Gallery Director;
VAUGHN HANNON, Data Management Officer; KATE HOFFMAN, Logistics Officer

Board Business

1. Artists & Craftsmen Updates
 - Emily reached out about tent placement for their arts & crafts activities.
 - Mitzella stated that she would prefer to have them set up a tent instead of in the I-5 Gallery as to not take attention away from the residents open in the atrium.
 - Board agreed that it would be best to wait until registration closes before deciding the best location to set up their tent.
 - Dustin will coordinate tent placement with Emily
 - Kate pointed out that sharing art supplies could be a risk for spreading COVID-19.
 - Mitzella said she will advise Artists & Craftsmen to have a sanitation process in place for any shared art supplies/tools/etc.
 - Baha will handle Artists & Craftsmen paperwork with Emily

2. Corona Virus Updates
 - Dustin is reaching out to get quotes for renting hand washing/sanitizing stations.
 - Kate has been in touch with the LA County Health Dept. and receiving updated guidance for public events.
 - As of 3/6/2020 they are not recommending any regional or widespread closures and are only advising (or possibly requiring) temporary closures of businesses that have a direct connection to confirmed cases of infection with the virus.
 - Mitzella has been in communication with Carlson Industries and they are currently leaning towards canceling the Spring Artwork but would like to wait on further guidance from LA Health Dept. before making a decision.
 - Mitzella brought up some things to start planning for in case the event is canceled:
 - Editing/crossing out/blocking out the dates on the artwalk billboard
 - Keeping some security measures in place on the weekend of the artwalk to deter any attendees who may be unaware of the cancellation.
 - If forced to cancel due to COVID-19, artists who have already registered will have their paid registration “roll-over” to the 2020 Fall Artwalk.

Fundraising (Jim, Mitzella, Kate & Sarah)

1. Food Trucks
2. Poster Contest Update
 - Closes March 8 at Midnight

Advertising/ Graphic Design (Mitzella)

1. Maps
2. The App
3. Social Media Ad Buy/ Invite

BOARD MEMBERS

MITZELLA, President; JAMES PAYNE, Treasurer; ANNETTE VILLARREAL, Secretary;
 JONNO AGNEW, Community Outreach Officer; BAHA DANESH, Gallery Director;
 VAUGHN HANNON, Data Management Officer; KATE HOFFMAN, Logistics Officer

4. Pod Cast Ads (Dustin)

Data Management (Vaughn)

1. Vaughn was not in attendance and didn't submit a report

I5 Gallery (Mitzella for Baha)

1. Gallery Report

Logistics (Mitzella for Dustin)

1. Logistics Report
2. Sign Volunteers

Communications (Kate)

1. Communications Report

Open Floor

Meeting Adjournment

Action Items

Other Notes

Next Meeting: Sunday April 12, 2019 6pm at the I5 Gallery 2100 North Main St. #A10 LA CA 90031

BOARD MEMBERS

MITZELLA, President; JAMES PAYNE, Treasurer; ANNETTE VILLARREAL, Secretary;
JONNO AGNEW, Community Outreach Officer; BAHA DANESH, Gallery Director;
VAUGHN HANNON, Data Management Officer; KATE HOFFMAN, Logistics Officer