



where
art
lives

BREWERY ARTWALK ASSOCIATION

2100 North Main Street #A10
Los Angeles, CA 90031
www.breweryartwalk.com

EXECUTIVE BOARD

MITZELLA, President; JAMES PAYNE, Treasurer; PIP PIPER, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at board@breweryartwalk.com.

Unless otherwise announced, The Brewery Artwalk Association normally holds regular meetings the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6pm.

MINUTES

SUNDAY Nov 8, 2020

6:00 – 7:00PM

The I5 Gallery 2100 N. Main St. #A10 LA CA 90031

Attendance

Board: Mitzella, James Payne,

Visitors:

Opening Remarks /Acceptance of Minutes

Treasurer's Report (Jim)

1. Jim submitted the treasurer's report

Fundraising (Jim)

1. Covid Relief Grant for Artists (Update)
2. Fundraising Campaign for Spring 2021 Ideas

BOARD MEMBERS

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary;
SARAH KNOUSE Social Media Director; BAHA DANESH, Gallery Director;
VAUGHN HANNON, Data Management Officer; DUSTIN KNOUSE, Logistics Officer

Board Business

1. Fall 2020 Virtual Artwalk Review
 - Cost Breakdown
 - LAArtTours Total=2500
 - Advertising
 - Facebook 242
 - PR Web 389.00
 - Total=631
 - Streaming Services
 - Restream 18.05
 - Zoom 309.98
 - Total= 328.03
 - Equipment
 - 4 Battery packs 192.71
 - 2 Thermomotors 65.14
 - Total=257.85
 - Grand Total= **3716.88**
 - Profits/ Losses
 - 44 registrations @ 53.34 each
 - 17 paid 906.78
 - 27 used held funds 1440.18
 - Total= 2326.96
 - Net profit/loss= -1389.92**
2. Recommended this be increased to 75.00 or higher depending on media buy and additional equipment
3. Known Issues
 - Wifi
 - Audio/video quality
 - Communication (LAArtTours, Community, Participants)
 - Covid Protocols
 - Tour Length
4. Spring 2021 Virtual Artwalk
 - Possible Dates

Logistics (Dustin)

1. Logistics Report
2. Battery Packs (two outstanding)

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Advertising (Mitzella)

1. Marketing Report

I 5 Gallery (Baha)

1. Gallery Report

Data Management (Vaughn)

1. Data Management Report

Communications (Kate)

1. Communications Report

Open Floor

Meeting Adjournment

Next Meeting:

December's meeting is Cancelled Next meeting will take place Sun Jan10th 2020 6:00 – 7:00PM in I5 Gallery 2100 N. Main St. #A10 LA CA 90031

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